



# Kentucky Christian Writers Conference

## 2017 Faculty Workshops

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Writing workshops will fall under three (3) categories: Fiction (F), NonFiction (NF), or Business (B). Many classes are classified as a combination of F/NF or F/NF/B meaning that these courses will benefit writers from any category/genre.

### HALLEE BRIDGEMAN

#### **NF: Creating a Cookbook**

Cooking up more than a novel or non-fiction book? This course on creating a cookbook may be just for you. Hallee Bridgeman will teach you how to piece together your very own cookbook whether its for special family recipes to share with a loved one, or recipes to share with the world.

#### **F/NF/B: Create a Marketing Plan**

In a competitive publishing industry, authors must learn to market. But how? And where to start? Join best-selling author Hallee Bridgeman as she shows us how to begin marketing our book before its even published, where to advertise/market, and how to create a support team that will help spread the news of each release.

### RALENE BURKE

#### **F/B: Facebook & Twitter for Fiction Authors**

Facebook and Twitter for Fiction Authors: This class would be specific to fiction authors. It would be taught with the assumption they know (most) of what is taught in the above class and teach them how to use Facebook and Twitter to gain a following and market their books.

#### **F/NF/B: Finding Your Place in Social Media**

This class would follow the same outline as what I use for social media consultations. From discovering the skills/goals of the writer to narrowing the target audience to picking out the right social media websites.

### BRANDILYN COLLINS

#### **F/NF: The Four Ds of Story**

The Four Ds--Desire, Distancing, Denial, and Devastation--form the story structure foundation for your novel. We'll talk about each one, focusing primarily on Desire. What does your character want? Do you really know the answer? (Many novelists think they do--until their story starts to sag.) You need to understand the concept of Desire fully, or your story structure will be weak. Because what your character wants--what deep down drives his actions and reactions, his thoughts and dreams--will catapult him through your story and lead to the other three Ds.

#### **F/NF: Coloring Passions (Human Emotions)**

Human emotions (or passions) are interconnected and multi-layered, building upon each other. No passion is all one thing. It encompasses many "colors," often bringing in other emotions. These passions force action, which in turn produce more emotion. Novelists need to understand human passions and the way they act upon each other. All too often, authors don't go far enough in this area. The result is a shallow novel. A story that fails to move the reader. I want you to leave this hour understanding more about emotion than you ever have before.

#### **F/NF: Restraint and Control (Two-hour workshop)**

Once the big picture issues are in place, such as story structure and characterization, it comes down to writing individual sentences. How do we write so the reader doesn't just read the story, but *feels* it. In the first hour we'll look at the techniques of vividness--using the least words possible for the most meaning-rich writing--and sentence rhythm. These techniques can absolutely change your writing. In the second hour I will edit the opening pages of anonymously submitted manuscripts in class, showing how to put these techniques to use.



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### BUCK CREACY

#### **F/NF: Elements of Humor**

Bring some tissues to this workshop cause you are going to laugh until the waters flow as Buck examines out loud for all to see, the elements of humor that makes things funny. Learn to create scenarios with deliberate purpose to both create humor and delight in your plots.

#### **NF: Writers & Business Storytelling**

Buck calls on his service as the Corporate Storyteller for the largest automobile manufacturer in the world to help writers understand the value and paradigms of writing for business. This will not be your typical workshop. We will talk, write, and talk again and you guessed it, write again all the while focusing on writing for business and telling the corporate story.

### CARLTON HUGHES

#### **F/NF/B: So You're a Newbie**

A Primer for First Time Attendees: Are you wondering what in the world you do at a writer's conference? Do you have a fear of editors? Conference veteran Carlton Hughes will provide advice for first time attendees: Getting the most out of conference sessions, practicing editor etiquette (how to talk to editors, do's and don'ts) Promoting your work, developing relationships, and more. Join us for a fun, fast-paced primer.

### CARA C. PUTMAN

#### **F/NF/B: The Contract for the Writer**

Welcome to the writing world—it has a business side! In this course, we will begin understanding Key Publishing Contract terms. This course is led by author, and lawyer, Cara Putman. Chip McGregor, a top leading agent in the publishing industry, calls this class one of the best contract workshops he's ever attended.

#### **F/NF: Writing and Editing Toolkit**

In this class multi-published, award-winning author Cara Putman will show you that while there may not be one right way to write a novel, there are the best tools to use to take you from unpublished to holding your freshly published book in your hands. Together we'll cover many of the essential aspects required to move from good writing to a story that gets an editor or agent's attention.

#### **F: Layering Story Threads**

A solid story needs three things in order to connect with readers. Does your novel have all three components: Internal, External, Spiritual for all main and key secondary characters? In this course, Cara Putman will show you how to weave and layer each thread to create your own masterpiece.

#### **F/NF: Research for Writers**

Research for any genre is a must, however, it doesn't have to be a painstaking task, nor should the majority your written work be about the research or facts discovered. This this course Cara will teach you tips and tricks on how to make your novel accurate without bogging it down with unnecessary details.

### GREG TURNQUIST

#### **B: Building a Blog/Website**

In this day and age, many are using a blog/website as the basis of their platform. In this workshop, learn the basics in setting up a Wordpress blog and how to tie it into your social media channels.



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### **F/NF/B: Scrivener 101**

Did you know Scrivener is one of the most popular writing tools out there? In this workshop, learn how to organize chapters and scenes, how to work in a distraction free mode, and crank out both e-book and print versions of your book with professional grade style.

### **F/NF: Writing a Proposal & Querying (BY Sara and Greg Turnquits)**

One of the toughest things you will have to do for your manuscript is to boil it into a couple of paragraphs. Those few precious sentences will be what sells it to an agent/publisher. Yes, the query. Or maybe the agent/publisher wants even more...the dreaded proposal. This workshop is all about the do's and don't's of effective query/proposal writing. Learn tips and tricks that will get you started and help you with this (sometimes painful) process.

## **SARA TURNQUIST**

### **F/NF: Marketing with Memes**

Ah, the minefield of marketing. What is an author to do? More and more, we're seeing pictures on social media. How do we capture this market by adding quotes, reviews, or even our book cover to these pictures? This workshop will help you understand what memes are, when, where, and how to use them effectively, and how to create them using internet software such as Canva or PicMonkey.

### **F: Basic Characterology**

This workshop is all about characters! We will discuss the importance of character in your novel and do exercises to increase your understanding of character development. When you walk away, you'll have flexed those creative muscles and be able to go deeper with well-rounded, three-dimensional characters.

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## **LYDIA WALKER**

### **F/NF/B: The Craft of Songwriting**

Learn how to use a basic songwriting format and avoid writer's block by taking the guess work out of where to start.

### **F/NF/B: Writing Songs that Tell a Story**

Learn the process of building your song story to connect with your audience.

## **CYLE YOUNG**

### **F/NF/B: What is a Platform and How to Make it**

In this class, participants discover what a platform is, and actually begin to develop one. They will be given the chance to become Staff Writers for [almostanauthor.com](http://almostanauthor.com) or [A3inspired.com](http://A3inspired.com). Sessions will equip the writer to create content and load posts. Walkthroughs and tutorials will be provided to help class participant's structure posts, create user profiles, login to the site, set up images and SEO, and many more.

### **NF: Discovering Everyday Devotions**

Devotions don't have to be super-serious or so chock full of scripture that there's no room for a personal story. Jesus himself utilized scripture based stories and parables to launch a movement that changed the face of the world. You can too! In this class, you will learn how to recognize the teachable moments in your everyday life, and use those moments and stories to create riveting devotions that will capture the readers thoughts and direct the readers heart to Christ.